To: Ground Zero - Boycott Committee

From: Peter Joseph

Date: January 20, 1993 Dir: gzero\boycott

Subj: Boycott Platforms Ref: agenda01.pj

Below is an elementary attempt to organize and evaluate our approach for boycott recommendation to the Steering Committee.

I have undoubtedly overlooked other issues and welcome your input as we enhance our position.

Public perception to date:

- Gazette Telegraph - Sunday, Jan. 17, 1993, section B1, "Protest decries 'city of hate'" by D'Arcy Fallon refers to Ground Zero as *"an anti-Amendment 2 group promoting a boycott of the state"*.

- Preferred Stock - Dec. 30/Jan. 12, 1992, page 10, "Ground Zero in Colorado Springs" (Dec. 11, GayNet) mentions *"Ground Zero has also endorsed the national boycott of Colorado*.

Assumptions:

- A severity level of economic boycott is determined by identifying conventions, tourism, goods and services as individual targets

- A level of impact is determined by the geographic reach of boycott publicity (e.i., local affecting Colorado Springs; regional affecting selected counties or national affecting the entire state)

- A boycott may be regarded as temporary but in effect may last several years (e.i., Arizona 1988-1992)

- A boycott must support a Human Right's agenda rather than an economic hardship agenda

- Exceptions for 'sympathetic organizations' must meet committee approval depending upon the severity and impact level adopted by Ground Zero

- Economic sanctioning of pro-active businesses identified by the Minority Coalition will continue regardless of the boycott position adopted

- Any activities to expose businesses in support of amendment 2 are considered out of the final policy scope

Ground Zero, Boycott Committee

January 20, 1993

Suggested Platforms:

Platform One - Unconditional support of the Denver based 'Boycott Colorado' organization including its policies and staff resourcing at the risk of Ground Zero's autonomy

Platform Two - Conditional support of the 'Boycott Colorado' in principle (that is, a public awareness through economic restraint) but limited to an adopted severity and impact level as stated above
Examples:

If impact level is state-wide, limit severity level to conventions, goods and/or services but sanction tourism to protect the favorable ski industry.

If impact level is regional (by selected counties) limit severity level to goods and/or services. This approach is intended to boycott all defined services, manufacturing and agriculture entities for target counties while protecting convention and tourism business in the remaining counties

If impact level is local (Colorado Springs) maximize severity level all convention, tourism, goods and services

Platform Three - Disassociate with 'Boycott Colorado' creating a similar economic boycott policy at the risk of replication and organization grouping by public opinion

Platform Four - Disassociate with 'Boycott Colorado' creating a new policy limited to an adopted severity and impact level as stated above

Platform Five - Disassociate with 'Boycott Colorado' and all other economic boycott activities